# Christopher M. Liatsis

PRODUCTION EDITOR GRAPHIC ARTIST

## Personal Info

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Portfolio inksandpixels.com

## Skills

Extensive experiencing editing on multiple platforms

Efficient and clear headed in a breaking news environment

Graphic Design / Illustration

Proficient in:

- Avid Media Composer
- Adobe Premiere
- Adobe After Effects
- Adobe Photoshop
- Adobe Illustrator

## Education

2001 - 2005

Bachelor of Arts, SUNY College at Oneonta

- Digital Art Studies working in various medium
- Managed and developed several indy video games

A media professional with over 10 years of experience in video editing, grapich design, film and broadcast production.

## Experience

#### 05.2014 -PRESENT

#### Video Editor

NBC News / MSNBC, NY

- Utilizing Avid Media Composer to create engaging content for national news broadcasts including show opens and sound bites
- Consistently produce unique and accurate storytelling in a breaking news environment
- Edit and produce video packages for linear and digital audience that increases engagement on multiple platforms
- Coordinate with managing editors and producers to provide both long and short-form video for NBC Universal brands

#### 02.2005 -05.2014

#### Graphic Designer / Consultant

- Designed advertisements for print and web that would maximize brand and create growth
- Illustrated storyboards for film and internet broadcast
- · Management of layouts and video graphics for multiple websites

#### 04.2017 -04.2018

## **Graphics Engineer**

Bridgeside Productions, NY

- Created visual elements for live and filmed productions
- Designed materials for marketing and promotions for digital broadcast
- Injected graphic overlays and playback video during live broadcast

## 01.2007 **-** 01.2008

#### Associate Producer

Verso Advertising, NY

- Produced and managed web and print advertisements for literature publications
- Coordinated with designers, directors, sales and ad space buyers to ensure quality of advertising artwork in their selected media

#### 11.2006 -12.2006

## Marketing Internship

Kuma Reality Games, NY

- Generated content and updates for client side interface for developers' software and media
- Coordinated with interns in order to ensure regular updates of content when recieving materials and information from developers